FOOTBALL LEAGUE DIVISION THREE



HEREFORD UNITED FC



VERSUS

SWINDON TOWN

ON DECEMBER 7th, 1974

OFFICIAL MATCH MAGAZINE



HEREFORD UNITED FOOTBALL CLUB LIMITED

Registered Offices: EDGAR STREET GROUND HEREFORD

Telephone: 4037

Full Members: The Football Association Herefordshire F.A.

Associate Members: The Football League

President:

Alderman F. H. DALE, J.P.

Chairman:

F. L. MILES

Vice-Chairman: A. BUSH

Directors

P. L. EDMUNDS, H. NIELD, J. JACKSON, D. VAUGHAN, P. S. HILL, FRICS, M. ROBERTS

Manager: JOHN SILLETT

Secretary and Treasurers R. TIDBALL, JP

Assistant Secretaryi
J. FINNEY

Player-Coach: TERRY PAINE

Club Trainer: PETER ISAAC

Youth Development Officer: TONY FORD

Hon. Medical Adviser: Dr. A. REED

Hon. Dental Officer Mr. PETER GRIFFITHS

Ground Manageri BILL GROVES



John Sillett's Viewpoint

I felt like the proverbial Ostrich after our game at Tranmere last week but there wasn't any sand at Prenton Park to bury my head in. I must admit that I was devastated by the result and felt as though I had spent an hour on an operating table when the final whistle blew. Although Tranmere were flattered by the final result, after we had impressed with our attacking brand of football during the first 30 minutes, I have no excuse for what happened. We lacked discipline in defence and paid the penalty in the harshest possible way. Tranmere really punished us for our shortcomings and every time they attacked I felt as though I was being put on the rack.

The players know how I feel about their display and it is now up to them to put it behind them and get down to the job of making reparation. They couldn't have a tougher task than the one they face this afternoon against a team that is riding on the crest of a wave at present. I saw Swindon beat Colchester United 4-1 last Saturday and was extremely impressed by their composure and flair which produced plenty of constructive football and a convincing win for Danny Williams' team. Today's match is going to be a big test of character for our lads and I will be looking for a proper degree of honesty and determination to convince me that what happened last week was "just one of those things."

Although the match at Prenton Park is one I want to forget as quickly as possible I must admit that I was very surprised to receive a letter from a Tranmere supporter claiming that we had played the most entertaining and attractive football he had seen from a visiting team this season. He added that our attacking style of football had contributed to the most enjoyable game he had seen at Prenton Park for a long time and added, "Don't let the result undermine your policy." I must confess that it was some consolation to receive praise of this kind. But I want something more tangible this afternoon and the players know that that means two points.

All the Best, JOHN SILLTET.

* Front Page Picture: Billy Tucker, who scored United's winning goal against Gillingham, pictured heading clear during a period of pressure from the Kent team.

GOLDEN ANNIVERSARY CLUB DETAILS — 1924 to 1974-75

FORMED 1924. BIRMINGHAM COMBINATION 1924-29. BIRMINGHAM LEAGUE 1929-39.

SOUTHERN LEAGUE 1939-72. ELECTED TO FOOTBALL LEAGUE IN JUNE 1972.

RECORD ATTENDANCE: 18,114. Sheffield Wednesday, F.A. Cup, January 1958.

RECORD LEAGUE ATTENDANCE: 14,849. Newport County, April 1973.

RECORD AWAY ATTENDANCE: 42,219. West Ham United, F.A. Cup, February 1972.

RECORD HOME RECEIPTS: £12,666. Bristol City, F.A. Cup, January, 1974.

RECORD VICTORIES: 15-0, Gibraltar FA XI, August 1974. 11-0 Thynnes, FA Cup, September 1947.

RECORD LEAGUE VICTORY: 8-0. Gloucester City, Southern League, April 1957.

RECORD LEAGUE DEFEAT: 2-9. Yeovil Town, Southern League, September 1955.

MOST AGGREGATE GOALS: Charlie Thompson, 184, Southern League, 1945-58.

MOST APPEARANCES: John Layton, 549. Southern League, 1946-64.

RECORD TRANSFER FEE RECEIVED: £25,000 from West Ham United for Dudley Tyler. May 1972.

RECORD TRANSFER FEE PAID: £20,000 to Plymouth Argyle for Jim Hinch, October 1973.

Third Division Round-up

SWINDON Town, beaten only once in their last 12 league matches, cut Blackburn Rovers lead at the top of the table to a single point when they crushed Colchester United 4-1 on their County Ground last week to strengthen their bid for a quick return to the Second Division.

Manager Danny Williams, who steered them to promotion in 1969 before moving to Hillsborough to take charge of Sheffield Wednesday, returned to the club last season when they had slipped into the relegation zone and could not save them from the drop. But he is determined to take them back in the shortest possible

He has spent over £100,000 in re-building the side and record-signing Peter Eastoe, the former Wolves forward, appears to have stepped into the boots vacated by Don Rogers, judging by his sharp-shooting activities. He has netted 14 of his 15 goals in league matches, just one fewer than the section's top marksman Bobbie Svarc, of Colchester United.

Since losing their first game of the season when they entertained Bury, the Robins have only suffered two defeats in 20 games and their only reverse since mid-October was when unpredictable Tranmere Rovers caned them 3-0.

Victory today could take Swindon to the top of the table if Charlton Athletic beat Blackburn at the Valley, where they pipped the Lancashire club 4-3 last season. Charlton, beaten only once at home in 11 league and cup games, are certain to give the leaders a tough time if Paddy Powell, Arthur Horsfield and Derek Hales are on song.

Charlton, in fact, have scored more home goals than any other club in league and cup games with a tally of 29 to their credit, whereas Blackburn have only managed nine away from home and were held to a goalless draw by Watford on their own ground last week.

Peterborough United, after an unbeaten home run of 32 league games stretching over 18 months, were finally beaten at their London Road headquarters last week by Port Vale, and there are now only three teams with unbeaten home records in the Third Division.

In addition to Blackburn the other two teams are Port Vale and Plymouth Argyle, and both have chalked up wins over United in the process of repelling all invaders. Plymouth, who have moved into the promotion reckoning by collecting 12 points out of a possible 14 from their last seven games, should add to their run of successes when they entertain Bournemouth this afternoon, and Port Vale should extend their unbeaten home run when they meet Bury.

Brighton, who are at the foot of the table in spite of repeated efforts to strengthen their side, brought their spending spree to £300,000 in 12 months when they

by TED WOODRIFFE

Hereford Times

paid out £20,000 to First Division Carlisle United for Graham Winstanley recently.

Charlton, on the other hand, are having to cut down on their running costs and have given a free transfer to Paul Davies, who cost them a sizeable sum when he was signed from Arsenal two years ago, and also their ex-perienced goalkeeper John Dunn, ex-Chelsea, Torquay and Aston Villa, who was a first team regular last term.

Colchester's hopes of emulating Plymouth Argyle, one of last year's Football League Cup semi-finalists, were dashed at Layer Road on Tuesday when Aston Villa pipped them 2-1 in the quarter-finals of the competition. But the Essex club had a good run for their money by eliminating Carlisle, Southampton and Oxford United to reach the last eight.

Next Saturday they face a different proposition when they visit non-league Leatherhead in the second round of the F.A. Cup and they could find themselves on the other side of the giant-killing fence. Four other Third Division clubs also have to travel to meet part-timers who will be intent on getting a crack at even bigger fish.

THIRD	DIV	ISION	1			
P.	W.	D.	1	F.	A.	Pts
Blackburn Rovers 20	11	6	3	26	15	28
Swindon Town 21	10	7	4	34	29	27
Crystal Pairce 20	9	5	6	30	27	
Southend United 21	9	5	7	28	20	24
Colchester United 21	8	7	6	34		2:
Preston North End 21	10	3	8	34	26 27	23
Charlton Athletic 20	10	3	7			-
Plymouth Argyle 20	9	3	8	35	31	2
Peterborough 20	9	5	6	29	26	2.
Port Vale 20	3	8		20	23	2
Watford 21	7		5	30	27	2.
	0	10	5	28	31	2
	7	7	6	32	25	2
	8		8	28	27	2
	7	6	7	31	26	2
Bury 21	7	5	9	23	22	P
Halifax Town 20	5	8	7	23	30	1
Bournemouth 19	27	3	9	19	20	1
Chesterfield 20	6	4	10	30	34	1
Gillingham 20	5	6	9	24	29	1
Grimsby Town 20	7		11	27	39	1
Huddersfield Town 19	6	4	9	20	29	1
Tranmere Rovers 19	6	3	10	28	25	1
Brighton & Hove 20	5	4	11	19	34	1
*Aldershot	5	4	11	20	29	1

H. C. ERRINGTON

OUALITY WALLPAPERS AND PAINTS

125 EIGN STREET HEREFORD

Telephone: 6075

VISIT THE FANS PUB

adjoining the Football Ground Car Park IRIS & TED

OXFORD ARMS HOTEL

WIDEMARSH STREET HEREFORD

Mid-day Luncheons Monday to Friday

Tel. 65892

Telephone 3300

MEGGIE'S (HEREFORD) LTD.

High-class Family Butchers Cooked Meat Specialists

4. YAZOR ROAD WHITECROSS HEREFORD

NEREFORD FINANCE

Company Limited

89, East Street. HEREFORD

Tele: 0432 69352

FOR PERSONAL SERVICE

Today's Visitors

SWINDON TOWN were founder members of the Southern League in 1894, original members of the Third Division South in 1920 and also the Third Division when the Football League was re-constituted in 1958. It was not until 1963 that they eventually gained full membership of the Football League when they won promotion to the Second Division but they lasted only two seasons in the section at that time.

In 1969 they won promotion again and managed to survive five seasons at their second attempt before the crash came again at the end of last term. They made a promising start by taking five points from their first three games but by October they had slipped into the bottom three and never looked like getting out of trouble. They occupied the bottom rung for the last three months of the season and it was not until their penultimate away game that they managed to win on an opponents' ground.

This season, however, they have managed to click back into gear and have emerged as one of the promotion favourites. But they will have to improve away from home if they are to sustain their challenge and will have to start putting together a winning sequence. Although they drew five of their first nine away matches they have only won one of them.

Formed in 1881 Swindon became a limited company 13 years later. Between 1908 and 1914 they won the Southern League title twice and finished runners-up twice. During the same period they twice reached the semi-finals of the F.A. Cup after eliminating a number of First Division clubs. In 1910 they were beaten by Newcastle United, the eventual winners, and two years later after playing a goalless draw with Barnsley they were pipped 1-0 in a replay.

After being elected to the Football League they spent 31 seasons in the old Third Division South but never finished higher than fourth place—a position they occupied five times. In 1962-63 they eventually claimed runners-up spot to move into the Second Division but after a moderate first season in the higher section they were relegated the following year.

It was in 1968-69 that Swindon really hit the headlines when they knocked Burnley, Coventry City, Derby County and Blackburn Rovers out of the Football League Cup to reach Wembley where they met Arsenal, who at the time were one of th First Division championship contenders. In a sensational match they beat the Gunners 3-1 to collect the trophy. They finished the season level on points with Watford at the top of the table but the Hornets won the title on goal average.

* FACTS AND FIGURES *

RECORD ATTENDANCE: 32,000. F.A. Cup versus Arsenal, January 1972.

MODERN CAPACITY: 30.000.

RECORD RECEIPTS: £12,594. F.A. Cup versus Arsenal. January 1972.

RECORD VICTORY: Swindon 10, Farnham United Breweries. F.A. Cup. November 1925.

RECORD DEFEAT: Manchester City 10, Swindon 1. F.A. Cup. January 1930.

MOST LEAGUE POINTS: 64. Third Division, 1968-69. Finished second.

MOST LEAGUE GOALS: 100. Third Division South, 1926-27. Finished fifth.

HIGHEST LEAGUE SCORER IN A SEASON: Harry Morris, 47. Third Division South. 1926-27.

MOST LEAGUE GOALS FOR THE CLUB: Harry Morris, 216. 1926-33.

RECORD TRANSFER FEE RECEIVED: £150,000 from Crystal Palace for Don Rogers in October, 1972.

RECORD TRANSFER FEE PAID: £70,000 to Wolverhampton Wanderers for Peter Eastoe in March, 1974.

MANAGERS SINCE THE WAR: Louis Page. Maurice Lindley, Bert Head, Fred Ford, Dave Mackay, Les Allen.

PRESENT MANAGER: Danny Williams.

CLUB NICKNAME: The Robins.

MAN IN THE MIDDLE: JOHN WRENNALL, of Eccleston, Lancs., has served on the full Football League list since 1970 after graduating through local leagues around Preston and Chorley and the West Lancashire and Lancashire Combination. He was on the line for a European Cup game in 1969 and has travelled to most countries in connection with his job as a service manager to the British Leyland trucks and 'bus division. A married man, he plays cricket, collects coins and enjoys caravaning. "I have watched football in most of the countries! have visited," he says. This is his second visit to Edgar Street this season. He tcok charge of United's home game with Peterborough United in August.

PIANO TUNING & REPAIRS
FULL SELECTION OF
ALL MUSIC
BRASS - WOODWIND
STRINGS

MUSICAL INSTRUMENTS (Hereford) LTD.

30 Broad Street, Hereford Tel. 2848

Suppliers to the Schools Music Association

PAYNE BROTHERS MOCCAS Herefordshire

Specialists in the design, fabrication, supply and erection of Agricultural Buildings to Ministry approval, also Steel framed Light Industrial Buildings and Indoor Riding Schools.

We also Fabricate and Supply Buildings for Self Erection.

Your esteemed enquiries will be promptly dealt with.

Tel.: MOCCAS 377

BUCHANAN'S DOMESTIC SERVICES

(HOTPOINT, ENGLISH ELECTRIC, and G.E.C.) : SPECIALISTS REPAIR SERVICE

14, FALSTAFF ROAD,

REDHILL, HEREFORD

WASHING MACHINES

FRIDGES VACS., Etc.

Telephone: Hereford 66085

Answering Service

Telephone 2976

HOBBS OF LEDBURY

21, HIGH STREET

Garden Tools, Fertilisers and Sprays.

Lawn Mowers Overhauled.

Calor Gas, Aga, Crown Merton and Swan Kitchen

Utensils.

SEEDSMEN — FLORISTS NORMAN SKYRME

GARDEN SUNDRIES WREATH AND BOUQUET SPECIALISTS

49, EIGN GATE, HEREFORD

Telephone - Hereford 3618

FIR TREE GARAGE

MUCH COWARNE, HEREFORD

Telephone Bosbury 605 & 606

AUDI W NSU

DEREK MANN

DISCOUNT CARPETS
TOP OF THE LEAGUE FOR VALUE

16, BRIDGE STREET, HEREFORD

Telephone - 3467

W. T. & W. H. DAVIES

BUILDING CONTRACTORS

SUGWAS POOL, HEREFORD

Telephone - Bridge Sollars 259

A SELECTION OF 40 GUARANTEED USED CARS ALWAYS IN STOCK

WYE BRIDGE MOTORS

(J. COLWELL & D. POWELL)

4a ST. MARTIN STREET, - HEREFORD

ACCIDENT REPAIR SPECIALISTS CAR SERVICING and TUNING

FREE ESTIMATES
PROMPT SERVICE and PERSONAL ATTENTION

For Appointments Telephone Hereford 66778



Swindon Town Professional Staff: Back Row—D. Munks, R. Potter, D. McGovern, J. Barron, J. Allen, F. Burrows, T. Jenkins, R. Clarke. Middle Row—N. Trollope, D. Moss, P. Eastoe, D. Syrett, D. Hubbard, H. MacLean. Front Row—J. McLaughlin, W. Dixon, K. Stroud, J. Butler.

Meet the ROBINS

OALKEEPER Jim Barron was signed from Nottingham Forest for a £10,000 fee in August. He started his career with Wolves and made eight first team appearances for the Molineux club before joining Chelsea. He then moved to Oxford where he turned out in 152 league games and he clocked up another 155 with Nottingham Forest.

Full-back **Wilf Dixon** started his soccer career at Highbury and then went to Reading where he made 153 league appearances before joining Swindon last term after a spell at Colchester. **Frank Burrows** has played in the region of 250 league and cup games for the Robins and previously made 106 league appearances for Scunthorpe, whom he joined from Raith Rovers .

John Trollope is one of the most experienced players in the Football League and has played over 600 league and cup games for the Robins. He was a member of Swindon's League Cup winning team when they beat Arsenal. Joe Butler also collected a winners' medal at Wembley with the Robins, for whom he has topped the 300 appearance mark since moving south from Newcastle.

Hugh McLean cost £15,000 when transferred from West Bromwich Albion during the summer and made a number of First Division appearances for the Throstles. Colin Prophett is another newcomer this season. He was signed after a loan period from Norwich City for whom he played 34 First Division games last term. He was previously a first team regular at Hillsborough where he played 119 league matches.

Peter Eastoe cost Swindon a club record £70,000 when he was transferred by Wolves in March. He played for the club on loan for a period before that and topped Swindon's scoring list with eight goals in 17

games. This season he is again topping their list of marksmen. Dave Moss was second highest scorer last season when he missed only two Second Division matches.

John McLaughlin won England Youth honours while at Colchester United, with whom he made 66 league appearances as a teenager before Swindon signed him last December. Terry Hubbard, who was born in Sebastopol, made 20 league appearances last season to take his tally to half-a-century.

Tom Jenkins made his league debut with Orient and then had a spell with Reading before linking up with Southampton to become a team-mate of Terry Paine and Tony Bryne. He made 84 first team appearances for the Saints and has added another 70 since moving to Swindon. Dave Syrett has stepped up to make the first team grade after starting as an apprentice professional. He made 27 Second Division appearances last season.

Northern Ireland international **Trevor Anderson** was signed for a £25,000 fee from Manchester United last month. He went to Old Trafford from Portadown and made 12 First Division appearances for United last term. He has collected six international caps in the past couple of years. **Mike McGovern** made 12 first team appearances for Queens Park Rangers before joining Swindon last year after a spell on loan with Watford.

Ron Potter started at West Bromwich Albion but his opportunities were limited and he played only nine first team games. Robbins signed him four years ago and he has made over 80 league appearances. Kcn Stroud went to County Ground as an apprentice and signed full-time professional in 1970. He made 16 Second Division appearances last season.



SUPERGRANO FLOORING Co. Ltd.

29-29a BRIDGE STREET, HEREFORD

INDUSTRIAL FLOORING SPECIALISTS

Tel. No.: 0432-66877

INDUSTRIAL FLOORING SPECIALISTS

Distance no object

Telephone: HEREFORD 67964

G. F. HAMPTON

SCRAP METAL MERCHANT

Cash Buyer of all Ferrous and Non-Ferrous Metals

9 BURFORD ROAD, HEREFORD

DAVIES, BROOK & COMPANY, LIMITED

Manufacturers of High Class Table Waters and Cider Merchants

CONINGSBY WORKS, HEREFORD

Telephone 2437/8



SUNBEAM HILLMAN

COMMER

DODGE

SIMCA

RENWICKS Motors

Blueschool Street, Hereford - Tel. 2354

CHRYSLER Main Dealers for Herefordshire

MOTOR CARAVANS FOR HIRE

SELF DRIVE HIRE CARS - VANS 12 SEATER MINI BUS

24 HOURS RECOVERY SERVICE Tel.: Hereford 2354

MEET THE RENAULT SALES TEAM AT

R. F. BROWN & SON (Hereford) Ltd.

WHITECROSS GARAGE — HEREFORD

Your Local RENAULT Dealer

Telephone: Hereford 2589

See our on the Ball Selection of NEW and USED CARS

IS A SERVICE ENGINE REQUIRED FOR YOUR CAR

WHEELCO LTD.

40 COMMERCIAL ROAD

HEREFORD 2177



PACKAGING FOR INDUSTRY

Timber Cases and Crates. Corrugated Cases. Combined Corrugated-Timber Packs

R. GROOM (HEREFORD)

BARFORD JOINERY MILLS LTD.

Burcott Road, Hereford. Tel. 66445/6 Pomona Works, Holmer, Hereford. Tel. 66538/9

SPECIALISTS IN HEAVY DUTY PACKAGING, ANY SIZE. ANY QUANTITY

the long, the short and the best in caravanning . . . and that means there's a model to suit

you, your family, your car and your pocket.

ELDDIS THOMSON ACE CASTLETON CAVALIER CHELTENHAM

You can see all these famous makes at one Cross Country Centre or another. CROSS COUNTRY Cross Country Caravans (Hereford) Ltd., Kings Acre Road, Hereford, HR4 0SX.

for caravans Tel: Hereford 66687

BURTONS MODEL BAKERY

THREE ELMS ROAD, HEREFORD

For FIAT in Herefordshire . . .

GODSELLS (HEREFORD) LTD., FOWNHOPE, HEREFORD

Full Spares & Services. Tel.: Fownhope 313 **BATH STREET - HEREFORD 4134**

Make Security your goal - Consult . . .

REES & CO.

Insurance Brokers - Mortgages & Property 16, UNION STREET

Telephone HEREFORD 69868

Tel.: Hereford 5579

Estimates Free

W. C. SAVILLE BUILDER

All Types of Painting and Plumbing - Alterations and Repairs

STONEHOUSE, MUNSTONE, HEREFORD

Branches at Leominster, Ross and Bromyard Telephone: HEREFORD 3044 3045/6 and 68961/3

Every Sportsman knows the name . . .

HARRY ISAACS

(Hereford) LTD.

Turf Accountants

Managing Director Pat Isaacs 56, Commercial Street, Hereford

A. J. BORSBERRY

Decorators and Handyman's Supplies 5. BRIDGE STREET, HEREFORD

Telephone: Hereford 65156

EDGAR STRE

Hereford United's only competitive match with Swindon Town's first team was when the clubs were paired in the first round of the F.A. Cup just over 19 years ago. United had beaten Nuneaton Borough 8-1 to qualify for a trip to Swindon's County Ground but were no match for the Wiltshire team who cruised to a comfortable 4-0 victory. The United line-up on that occasion was: Gerry Sewell; Johnny Layton, Sam Chilvers; Jack Lewis, George Priddy, George Simpson; Reggie Bowen, George Mountford, Charlie Thompson, John Thomson, Len Anslow.

Nine of Swindon's successful team later turned out in a friendly game at Edgar Street towards the end of the 1954-55 season when United, who had strengthened their side with new signings, claimed a 2-2 draw. United's goals were scored by former Merthyr Tydfil sharp-shooter Bill Jarman and Henry Horton. In 1946-47 United also met Swindon Town Reserves in the Southern League when they caned the Wiltshire club's second string 4-1 at Edgar Street and 5-1 away from

United have arranged to play their fourth round Welsh Cup match with Cardiff City at Ninian Park on Tuesday, January 14th when they will be attempting to become only the second club to prevent the Second Division side reaching the final of the competition for eleven years.

Cardiff, incidentally, were recently fined £200 and ordered to post warning notices at Ninian Park because of misconduct by their fans in a Second Division match with York City. Referee Alan Turvey, who awarded three penalties during the game, was punched in the chest and had tea poured over him as he left the field. Mr. Turvey, a 40-year-old sales manager, will be at Edgar Street later this month when he takes charge of United's home match with Park on December 20th. United's home match with Bury on December 28th.

Eric Redrobe gets a well deserved Benefit later this season when Manchester City will be sending their First Division team to Edgar Street. Terry Paine is also



ET CHATTER

having a Testimonial match but that will be staged in April at Southampton where Ipswich Town will provide the opposition.

Tickets for this season's Football League Cup final at Wembley on March 1st can be obtained by application to club secretary Mr. Reg Tidball before December 16th. The tickets are priced £5, £4, £3, £2.50 and £1, and remittance must be made by cheque, postal or money order, made payable to "Wembley Stadium Ltd." United are entitled to an allocation of 300 tickets.

If you are looking for any bargains why not visit the Charity Shop in Maylord Street on Monday. The Entertainments' Committee will be offering a variety of items for sale and wish to thank all supporters who have given clothing and other articles to help raise money for the club.

Another date for the diary is next Wednesday when Hereford United Shareholders Annual Meeting will be held at the Social Club. The retiring directors Mr. Arthur Bush, vice-chairman, Mr. Peter Hill and Mr. Michael Roberts, are all offering themselves for reelection. Mr. Bush, the senior member of the Board, completes 10 years' service next March.

Former club director Mr. Eddie Lewis sends his best wishes from Portugal and is hoping that United will be in contention for promotion when he visits Hereford in April. Mr. Lewis is at present living at Cerro Gordo, Quatro Estradas, Algarve.

The Ross Supporters of Hereford United will be holding their second annual dinner-dance on February 15th after United's home game with Grimsby Town. Tickets are priced £2.50.

Transfer tickets to the Len Weston Grandstand are only 50p but supporters wishing to make certain of a seat for a particular match can book a formight in advance at the club office.







Mrs. Edith Smith, of Ludlow, won the November first prize of £100 in the Hereford United Supporters' Club Building Fund monthly draw and the £50 prize for the agent who sold the winning ticket went to Mr. Brian Powell. Our picture shows Mr. Phil Godsall, the Supporters' Club chairman, handing over the £100 cheque to Mrs. watched by Mr. Powell. Tickets are now on sale for the December draw and in addition to the first prize there are prizes of £25 and £5. The club could do with more agents-and remember the person who sells the winning ticket collects £50 themselves.

FRIER TUCK FISH AND CHIPS

Noted for BARBECUED CHICKEN

ORDERS BY PHONE ACCEPTED

Open Tuesday to Saturday 11.45 a.m. to 2 p.m.

Monday to Thursday 7 p.m. to 11.30 p.m.

Friday 5 p.m. to 12 p.m.

Saturday 7 p.m. to 12 p.m.

Phone HEREFORD 3625

Hoover Service Specialists DEANS SERVICES

123, EIGN STREET

Phone HEREFORD 3428

SPURSIDE SAW WORKS
(W. H. T. Richards & M. E. Richards)
SAW SPECIALISTS
THE DOWNS — ROSS-ON-WYE
Tel.: Ross-on-Wye 2943

Wide and Narrow Band Saws, Chain Saws, Circular Saws, etc., supplied and maintained PHONE or CALL with enquiries

For all your Scooter and Moped Repairs

Consult

ERIC REES (Motor Cycles)

52, BARTON ROAD HEREFORD Tel.: Hereford 66164

New Machines Supplied. MOT's without appointment

MAYFAIR JEWELLERS 3e, UNION STREET, HEREFORD

Agents for:

Eterna, Roamer, Oriosa and Nivada Watches

Our Stock of Diamond and Gem Rings is worthy of your inspection — From £20 - £850

Watch and Jewellery Repairs. Estimates Free

VINCE PARTRIDGE

Tupsley Service Station Ledbury Road, Hereford for

M.O.T. Servicing and Repairs
Telephone:

2744



D. T. FRANCIS

75, ST. OWEN STREET - HEREFORD

GENTLEMEN'S HAIRDRESSER

Telephone: Hereford 6171

Bulmers

of HEREFORD

The World's Largest Cider Makers



SIMCA

BENGRY'S

RENAULT

FOR THE BEST IN CONTINENTAL CARS
Hereford 2928

Demonstration without obligation Leominster 2337

HI-SPEED TYRES LTD., EDGAR STREET, HEREFORD. Tel. 2730 - 3223
BRANCHES AT: SHREWSBURY, WELLINGTON, WREXHAM, and STROUD

Distributors for:

All Leading Makes of Tyres — Specialists at Wheel Balancing and Tractor Wheel Balancing
Free Fitting at Depot

SAUND STANS' METALS

CASH BUYERS OF: IRON, STEEL, NON-FERROUS METALS

112-120 WIDEMARSH STREET Telephone:

HEREFORD Hereford 65373

PRITCHARD METALS for RIME STEEL

HEREFORD 65757

JESSONS - The Working Man's Store

INDUSTRIAL CLOTHING, FOOTWEAR AND CAMPING EQUIPMENT

51, EIGN GATE, HEREFORD - Telephone Hereford 3323

LAKE & SONS (Hereford) LTD. UILDING CONTRACTORS - Hereford 65301 & 66303 AND LAKE & SONS (Plumbers) LTD. ERRINGTON STREET - Hereford 65407



Supporters' Corner

CHAIRMAN: Phil Godsall

VICE-CHAIRMAN: J. M. Wilkinson

SECRETARY: Cyril Meredith

TREASURER: Derek Godfrey

ORGANISER: Gerry Everall

Next Saturday we meet Cambridge United in the second round of the F.A. Cup at the Fourth Division club's Abbey Stadium and the team will need all the support they can get. There is nothing more to lift a side when they are playing away from home than to hear friendly voices on the terraces. We investigated the possibility of organising a train but decided that it would probably be a little too expensive for supporters. But we are arranging transport for members at a cost of £1.50 per head, and we hope that at this price we will be able to pack quite a few coaches. Bookings can be made at our Development Office up until Thursday but please do not leave it until the last minute if you can help it. We don't want to disappoint anyone and the quicker we can finalise arrangements the better it is for all concerned.

Tickets, price £3.50, are now on sale for our Christmas dinner-dance at the Green Dragon Hotel on Wednesday, December 18th but due to space difficulty we are having to limit the attendance to 150 supporters. Manager John Sillett will be one of the guests and we fully intend to make it a first-class night out. Members wishing to attend should book their tickets straight away in view of the limit we have had to impose. I can assure all those that attend that they will get good value for their money.

With work proceeding according to schedule on our new Social Club we have been looking at the present club membership and the committee have decided to restrict the number in future. We are thinking of imposing a ceiling in the region of 1,600 and we are very near that figure at present. I would advise anyone wanting to join the Social Club to fill in an application form quickly because once the ceiling has been reached prospective members will then have to go on a waiting list.

Kind regards, PHIL GODSALL.



PRICE FREEZER

11, BERRINGTON STREET

HEREFORD

TEL.: 69898

THE GRAPES TAVERN EAST STREET HEREFORD

POP IN AND ENJOY A DRINK IN A FRIENDLY ATMOSPHERE

Any Time Any Where Day or Night

Hereford Car Hire Co.
Proprietor L. Hampshire

TAXI SERVICE PRIVATE HIRE

Discount Rates for Supporters'
Club Members

AIRPORTS WEDDINGS Etc. 6 Blackfriars St., Hereford Telephone 58987 VISIT

Rockfield Discount Stores ROCKFIELD ROAD. Tel. 4146

and save money when you buy Wallpaper, Paint, Sink Units, Furniture, Etc., Etc.

Every Purchase a money saver You'll be glad you paid us a visit L. SOSNA & SON

Motor Body Repairs and Re-Cellulosing

28. FRIAR'S STREET HEREFORD — Tel. 4399

Park Hall Ballroom WORMELOW, Nr. Hereford

Modern Ballroom Dancing EVERY SATURDAY 8.0 p.m. to 12.45 a.m. Licensed Bars — Steak Bar

The Dining Room is available for Weddings, Receptions, Luncheons, Parties and Dinner Dances from 50 to 400 people.

For full details apply to: Mr. and Mrs. AMOS PEEL (Proprietors)

Telephone: Wormelow 273 or 276

OSWIN & CO. LTD. GOLDSMITH & SILVERSMITH

The Premier House in W. Midlands

Solid Silver Cups and Bowls Silver Plate, Presentation Goods

Agents for Omega & Rotary Watches

15-17 Broad St., HEREFORD

Phone: 2282

Let Welcome Inns quote you for your party at . . .

The Green Man Inn FOWNHOPE

(Fownhope 243)

and

The Bunch of Carrots
HAMPTON BISHOP

(Holme Lacy 237)

Sure signs of a CARED-FOR CAR

DAY exchange

MONTHS Warranty

Buy a used car from Lex Mead and you've 10 days to convince yourself that it fully lives up to your expectations. If you are not completely satisfied, we'll change it without question.

Every car has been subjected to a searching examination and exhaustive performance checks, including a comprehensive road test. Ask our sales executives for full details of our 9 months/9000 miles contributory warranty scheme.

These exceptional terms can only be offered on low mileage, quality used cars in excellent condition throughout. When we advertise a used car from our incomparable range, further inspection is a pure formality.

You want satisfaction -

we ensure it!

Lex Mead

Steels



Hereford **67151**

Lex Corner, Hereford. Showroom hours: 9 am - 6 pm. Mon - Sat.

ROVER ·TRIUMPH
DAIMLER · JAGUAR
LAND-ROVER
RICE TRAILERS

Going

Hereford United make the long trip to Abbey Stadium next Saturday when they play Cambridge United, their old Southern League rivals, in the second round of the F.A. Cup.

Thes best route to the ground, provided by the Automobile Association, Edgbaston, Bir-mingham, in conjunction with Hereford United Supporters' Club, is detailed below:

HEREFORD

A438 to Ledbury, Tewkesbury, A438, A429, Stow on Wold, A436, A44 Chipping Norton. Chipping Norton A361 (signs Banbury), B4031 (signs Buckingham) A41, B4301, A421, Buck-

Buckingham A422 (signs Stony Stratford), A5, A422, A428, Bedford, A428, A1, A428, A45

CAMBRIDGE

follow signs Newmarket A45 into Newmarket Road for

CAMBRIDGE UNITED FOOTBALL CLUB Total mileage 142.



Billy Tucker in action again: watched by full-back Tony Byrne he beats Peter Feely, Gillingham's top marksman, in an aerial duel during United's F. A. Cup match with the Kent team.

AEROPARTS ENGINEERING Co. Ltd.

COMMERCIAL ROAD - HEREFORD

Offer OPPORTUNITIES for well paid JOBS IN ENGINEERING to skilled and unskilled MEN - WOMEN - and SCHOOL LEAVERS Training Given

Non-Contributory Pension Scheme. Phone: Hereford 67636/7/8

CHADDS of HEREFORD

The Department Store YOU Know

Kick-off to a Good Holiday and PASS ALL YOUR TRAVEL ARRANGEMENTS TO -

YEOMANS MILLER TRAVEL

(A member of the P. & O. Group of Companies)

THORPE HOUSE, KING STREET - Telephone HEREFORD 67681

WE ARE THE EXPERTS IN THE TRAVEL FIELD - CONTACT US NOW

Vital Statistics

Total	Total		1974-75	Seaso	on
Club	Club		Appearan	ces	
App.	Goals		League (Cup (ioals
27		Byrne	21	6	
1		Deacy		1	
39(1)	1	Emery	21	6	1
52(2)	11	Evans	11	4(1)	2
3(1)		Fear	2(1)	1	
68(1)	5	Gregory		(1)	
78		Hughes	21	6	
9(1)	1	Kemp	6(1)	3	1
7		Layton	4	3	
4		Lee (C)	3	1	
25(9)	8	Lee (P)	7(3)	2(1)	3
208(3)	4	McLaughlin			
25	14	McNeil	20	5	14
19		Morgan	14	5 5 5	
25	3	Paine	20	5	3
69(10)	20	Redrobe	12(2)	2(1)	2 2
90(7)	9	Rudge	16	3	2
13		Rylands	- 11	2(1) 3 2	
(3)		Silkman	(3)		
207(1)	18	Tucker	12	3	1
255(3)	54	Tyler	18(2)	5	2

November 26th, 1974. F.A. Cup. First Round. Hereford United 1 (Tucker), Gillingham 0. Half-time 1-0. Hereford team: Hughes; Lee (C), Byrne; Tucker, Rylands, Emery; Paine, Tyler, Lee (P), McNeil, Evans. Sub.: Morgan.

November 29th, 1974. Third Division. Tranmere Rovers 6 (Crossley 2 pen., Veitch, Coppell, Tynan, Flood), Hereford United 1 (Tyler). Half-time 2-1. Hereford team: Hughes; Lee (C), Byrne; Morgan, Tucker, Emery; Paine, Tyler, Lee (P), McNeill, Evans. Gregory substituted for Evans in the 53rd minute.





"The Hereford United Story. 50 Years at Edgar Street," written by John Williamson, pictured right, is now on sale, price 75p. The author, aged 25, who was educated at Hereford Cathedral School, is an executive officer in the Civil Service, and has been a regular terrace fan since he was eight-years-old. He started writing the book three years ago when he spent hours pouring over the old files of the Hereford Times and talking with a number of long-term supporters. He received a lot of help and encouragement from Mr. Percy Arrowsmith, of Breinton Road, Hereford, who has followed the fortunes of United since the club's formation in 1924. The book is printed and published by Hereford Printing Company.

•CLUB SHOP. Hereford United Club Diaries, price 25p, in addition to United autograph books at the same price, Ideal gifts for the Christmas tree.

First for .

HENLYS

MORRIS

M.G.

WOLSELEY

WIDEMARSH STREET, HEREFORD 67611

SOUTH STREET, LEOMINSTER 2545

A. H. MAJOR & SON

Incorporated & Associated Insurance Brokers
Mortgage Consultants

4a, ST. OWEN STREET (Near Town Hall)
HEREFORD

Telephone: 55234/5 (Bus.) 66048 (Private)

After the Match - MAKE YOUR GOAL

for the meal of the moment. NOW OPEN

BAKE 'N TAKE 17. COMMERCIAL ROAD, HEREFORD. Tel. 55671

TAKE 'N TASTE
4. ST. MARTIN'S STREET, HEREFORD. Tel. 65894
TAKE 'N TASTE

28. SKINNER ST., NEWPORT, Mon. Tel. Newport 63284
For the best in Chicken, Chips, Pies, Curries
Open all day and every day until midnight

NO MATTER WHICH POSITION YOU PLAY IN — You'll never be ruled offside if you BUY TYRES... — ACCESSORIES — EXHAUST SYSTEMS at

GWYNNE WAREHOUSE (MOTORS) HEREFORD
Telephone - 4184

Results and Fixtures

	Pre-Season Friendlies	MIDLAND INTERMEDIATE LEAGUE	
Aug.	3 Exeter City 1,357 5 Vecndam FC 3,973 7 Shrewsbury Town 1,500 10 Gibraltar FA XI 2,320		A 1-5 H 0-1
		Sept. 7 Port Vale	
1974	THIRD DIVISION	14 Aston Vilra	A 1-1
Aug.	17 Aldershot	H 2-0 21 Birmingham City 860 H H 1-1 28 West Bromwich Albion A	A 3—1
	21 Shrewsbury Town (F.L.C.) 7,236 24 Charlton Athletic 6,387	H 1—1 A 0—2 A 1—6 Oct. 5 Wolverhampton W	
	17 Aldershot 7,885 21 Shrewsbury Town (F.L.C.) 7,236 24 Charlton Athletic 6,387 27 Shrewsbury Town (F.L.C.) 5,183 31 Peterborough 7,315	A 1-6 H 2-0 19 Stoke City	A 3-1
Sept.			1 1-2
Dept.	4 Watford 7,537 7 Walsail 3,328 11 Exeter City (F.L.C.) 3,608 14 AFC Bournemouth 7,238 18 Crystal Palace 8,488 21 Port Vale 3,433 24 Plymouth Argyle 5,519 28 Chesterfield 5,961	A 1-3 Nov. 2 Port Vale	A 1-0
	14 AFC Bournemouth 7,238	A 1—0 H 0—1 H 2—0 J Aston Villa 550 I J Coventry City 1	I 3-0
	18 Crystal Palace 8,488	H 2-0 A 0-3 Dec. 7 Derby County	A .
	24 Plymouth Argyle5,519	A 0-1 14 Shrewsbury Town H Shrewsbury Town 14 Shrewsbury Town	H
	28 Chesterfield 5,961	H 5—0 21 Shrewsbury Town	
Oct.	2 Wattord 3,372	A 1-1 1975	
	o ipswich (F.L.C.)	A 1 4 Jan. 4 Walsall I	H
	12 Gillingham5,457 19 Halifax Town6,833	H 0_0 18 Coventry City	
		H 3—1 Feb. 8 West Bromwich Albion I A 0—0 15 Walsall	
Nov.	2 Huddersfield Town 7,474		H
	6 Colchester United 5,135	A 2-1 Mar. 1 Mansfield Town	4
	9 Wrexham	A 1-2 H 2-0	
	18 Barry Town (Welsh Cup) 2,114 26 Gillingham (F.A.C.) 7,362	A 1-2 H 2-0 H 1-0 H 1-0 NORTHERN FLOODLIT LEAGUE	
		A 1-6 League Challenge Cup	
Dec.	7 Swindon	H Section 2	
	14 F.A. Cup—Round 2 21 Blackburn Rovers	H Aug. 28 Telford United	
	26 A.F.C. Bournemouth	A Sept. 9 Wrexham	H 4-3
1975	28 Bury	Oct. 8 Shrewsbury Town 1	H 0-2
Jan.	4 Crystal Palace	A 21 Telford United	A 0-1
	11 Swindon Town 14 Cardiff City (Welsh Cup)	Â	
	15 League Cup-Semi-final		
	18 Tranmere Rovers 22 League Cup—Semi-final	Northern Floodlit League	
<u> </u>	25 Grimsby Town	A Nov. 5 Port Vale	
Feb.	1 WICKHAIL		A
	15 Grimsoy Town	H Jan. 8 Stockport County	A
Mar.	1 Peterborough United 8 Plymouth Argyle	A 15 Tranmere Rovers 14 15 Tranmere Rovers 15 Tranmere Rovers 16 17 Tranmere Rovers 17 18 18 18 18 18 18 18 18 18 18 18 18 18	H
	15 Chesterfield	H 22 Tranmere Rovers	H
	19 Aldershot 22 Walsall	the same of the sa	A
	28 Bury	A Chartes	A
	29 Blackburn Rovers	A 12 Crewe Alexandra	H
April	5 Southend United	H April 9 Stockport County	A H
	12 Preston North End	A	100
	23 Chariton Athletic	H F.A. YOUTH CUP	
		Aug. 2/ Tellord United	A 1-0
	3 F.A. Cup Final	Sept. 23 Oldbury United	H 1-1
(Ca	pyright of The Football League and not reproduced without permission)	to be 30 Oldbury United	H 1-2

Lucky Nº 3261

HONOURS LIST

Fourth Division: Runners-up 1972-73; Southern League Charity
Cup: Winners 1959-60; Southern League North West Section:
Champions 1958-59; Southern League Division One: Champions
1964-65; Southern League Runners-up 1945-46, 1950-51; 1971-72; Southern League Cup: Winners 1951-52, 1956-57, 1958-59,
Runners-up 1971-72; Southern League Merit Cup: Winners 1964-65. Welsh Cup: Runners-up 1967-68. Herefordshire
Senior Cup: Winners 1955-56, 1956-57, 1958-59, 1959-60, 1966-67, 1968-69; 1969-70, 1970-71, 1971-72, 1972-73. Worcestershire
Senior Cup: Winners 1952-53, 1954-55, 1963-64. Camkin Cup: Winners 1960-61. President's Cup: Winners 1963-64, 1969-70.
Warwickshire Combination: Champions 1966-67, Runners-up 1960-61, 1961-62, 1963-64. Birmingham League: Winners
1949-50, Runners-up 1950-51, 1951-52, 1956-57. Birmingham Senior Challenge Cup: Winners 1951-52. Midland Mid-week
League: Champions 1951-52. Sunday Mirror Giant Killers Cup: Winners 1971-72. Border Counties League Cup: Winners
1973-74.

ROSS ROAD, HEREFORD
TEL.: 6022

FLAMING 9-1

DANCING
LATE LATE BAR
RESTAURANT

HEREFORD UNITED

WHITE SHIRTS BLACK SHORTS ANGLO AUTO FINANCE GROUP

Branch Office:
16 BRIDGE ST., HEREFORD
Telephone: 0432 55264
FOR PERSONAL SERVICE

SWINDON TOWN

RED SHIRTS WHITE SHORTS SNACK BAR

RESTAURANT

LATE BARS

F

M

WEDNESDAYS

FRIDAYS

Tommy HUGHES	my I	Jim BARRON	
Colin LEE	2	Wilf DIXON	
Tony BYRNE	3	John TROLLOPE	
Billy TUCKER	4	Terry HUBBARD	
Dave RYLANDS	5	Frank BURROWS	
Steve EMERY	6	Colin PROPHETT	
Terry PAINE	1517 7 10	David MOSS	
Dudley TYLER	8	John McLAUGHLIN	
Eric REDROBE	9	Peter EASTOE	
Dixie McNEIL	10	Joe BUTLER	
Paul LEE	- 11	Trevor ANDERSON	
Harry GREGORY	Sub.	Tom JENKINS	

Referee: J. WRENNALL (Eccleston)

Linesmen: K. J. Gasser (Kidderminster) Red Flag

S. G. Bates (Bristol) Orange Flag

Match ball donated by the Ross Supporters of Hereford United

The Referee is never wrong? . .

Make sure you are right
RENT or BUY
your next Television from
NORTHSIDE

You will be on Good Terms with NORTHSIDE TELEVISION Co. Ltd.

100, WIDEMARSH STREET HEREFORD Telephone 4593

TYRES!

Fitted Free while you watch the Match

MALVERN TYRES
BLACKFRIARS STREET
(rear of Vincent Greenhous)

HEREFORD

DE RELEASE STREET

AND PLENTY OF DISCOUNT!

CRYSTAL ROOM BRIDGE STREET HEREFORD Tel. 67378

- CABARET
 - * DINING
 - DANCING
 EVERY NIGHT

Open 8 p.m. to 1 a.m.

Licensed

A La Carte Menu